



MINUTES

BOARD OF DIRECTORS MEETING

August 13, 2012
Amphora Restaurant

Present: Margaret Kerfoot, Hadi Rezazad, Orest Fedak, Bill Tesch, Mary McIntyre, John Coffey, Richard Montano, DJ Moutinho, Chuck O'Reilly, Brian Ebert, Faith Boettger, David Shiells, Liz DiFrancisco – Field Assignor, Eddie Lima – Technical Director, Mary Nunley – Administrator, Debbie Brenchick – Registrar, Anjali Thompson – Webmaster, Mike Allen – NCSL Rep, Rod Hines – Director of Training

Absent – Mike Gurdak, Bob Zadeh

Guest – Bob Amani

President Margaret Kerfoot called the Board of Directors meeting to order at 7:30 p.m. She introduced the two new board members, Dave Shiells and Faith Boettger. Faith will direct community outreach and the online store.

Two items were reported “For the Good of the Game.” Faith noted that the June iCAN effort involved 25 volunteers and collected 1300 pounds of food. The Saturday before Thanksgiving has been secured with the Vienna Giant for the next iCAN event. Also, thanks went out to Glenn Krejci, Adult League Commissioner, for a great assist for Brian Ebert with equipment.

Chuck O'Reilly distributed the following for review: “Guidelines for Displaying Flags, Banners, and Signs at Fields Used by VYS.” Chuck stated that there will be a clause added to specify that all sponsors must be in line with VYS and youth soccer standards. The Conduct Committee of the BOD will check compliance.

Other department reports were as follows:

- Fall registration is down from previous years. TOPS numbers are down as well. FPYC will join with VYS in the U6 Girls Division.

- Rod Hines, Director of Training, announced that a PCA 1 Class will be held on August 28. A second class on September 5 may be delayed. A PCA 2 class is planned for the end of the season.
- Liz DiFranciso, Field Assignor, announced that Oak Marr is coming on line with two large fields, but no small sided fields.
- Eddie Lima, VYS Technical Director, reported the summer camps doubled the number of attendees from the previous year, and that new fall training and fitness programs will go online today (August 13).
- Anjali Thompson, Webmaster, stated that the transition to the new website vendor will begin in mid-September, and is expected to go live January 21. The transition includes multiple programs, interfaces, and mobility applications and will increase communication, exposure, and ease of use. In the interim, a Google translator will be added to the site and the main navigation bar will be redesigned. Anjali also reported that the newsletter is achieving good metrics and the Facebook presence is growing. Page analytics and travel team websites are also areas under improvement.
- Hadi Rezazad, VP of Fields, reported that grass field projects requiring major financial commitments are currently on hold.
- Brian Ebert, VP of Operations, encouraged coaches to continue to note problem areas in their end of season notes. House coaches will now have new VYS shirts and shirts will be ordered for travel coaches. Brian also noted the need for a Knaak Box at Colvin Run.
- Chuck O'Reilly noted that the travel teams look strong for the coming year.
- Mary Nunley stated that coaches should consider downloading certificates available on the VYS website in lieu of purchasing trophies.

Margaret closed the meeting by noting the upcoming dates:

- September 8 – Travel Season Begins
- September 15 – House Season Begins
- October 20 – VYS Night at DC United

The next Board of Directors meeting will be Monday, September 10. Location TBD.

Respectfully submitted.

Mary McIntyre